AIS Outreach in IL: Reaching Recreational Water Users



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Aquatic Invasive Species

- Non-indigenous species
- Aggressive & prolific
- Leave behind diseases, parasites, predators, and competitors
- High economic & ecological costs





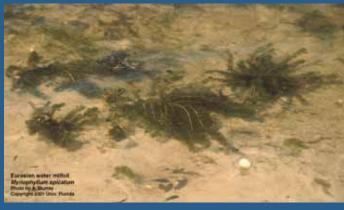
Aquatic Invasive Species

Invaders of special concern









Aquatic Invasive Species

Role of recreational water users







Beginnings....

- GLRI funds from MNSG (2010-2012)
 - "Clean Boats, Clean Waters"
 - Quarter time coordinator for two years
 - Two seasonal hourlies
 - Travel, equipment, and supplies
 - Under \$20,000 per year



No Re-Inventing the Wheel

- Emphasis on slow expansion
- Wisconsin and Michigan programs
 - Logo
 - Manual
 - Training materials
 - ADVICE!!

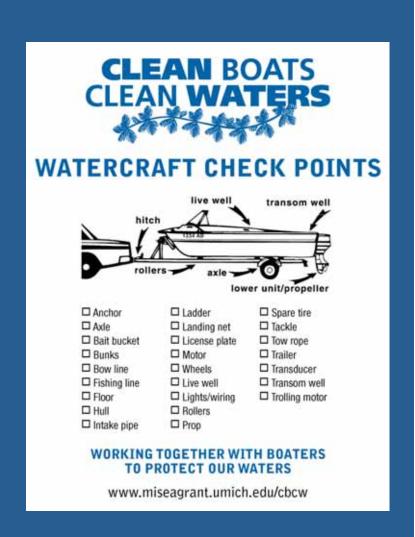




No Re-Inventing the Wheel

- Boat launches & marinas
- Borrowed techniques for watercraft inspection from MI and WI





No Re-Inventing the Wheel

- One minute speech
- Focus on providing Stop Aquatic
 Hitchhikers outreach materials to
 the public









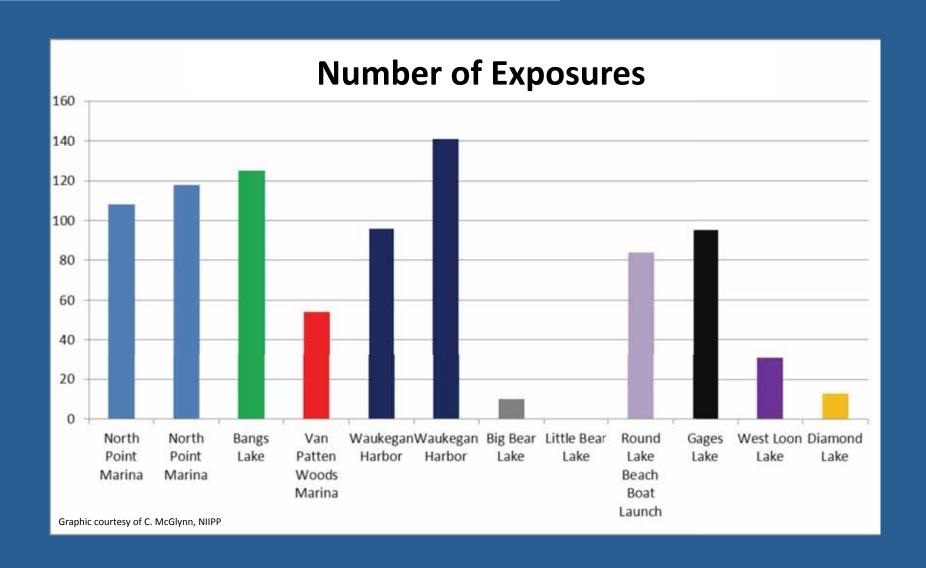
- Two assistant coordinators
- One volunteer
- Media coverage through Illinois-Indiana Sea Grant, TribLocal, and LCHD





- Lake County, IL
 - 10 sites
 - High to moderate frequency of use
 - Lake Michigan & inland lakes



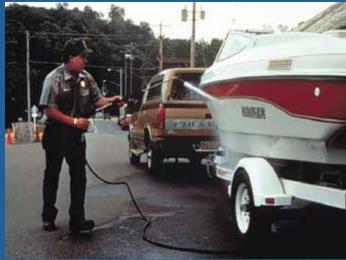


- Wide range of responses from public
- Very wide range of awareness



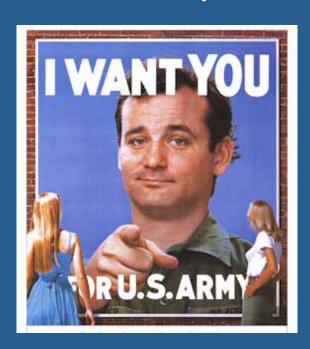
The Future...

- GLRI funds from MNSG (9/12) & IDNR (9/14)
 - New name
 - "The Program Formerly Known as Clean Boats, Clean Waters" ©
 - Expanding program to Cook County, IL
 - Off-season outreach and education to diverse organizations
 - Volunteer recruitment
 - Boat washer



The Hope...

- Statewide expansion of volunteer program is dependent on funding and a host agency
- ULTIMATE GOAL: An army of volunteers!!



Additional AIS Outreach

- Boat ramp signs
- Bait shop posters





Future Outreach Efforts

- GLRI funds from IDNR through 9/14
 - Events
 - Media campaign
 - Waterfowl hunters & wading anglers
 - Plano Tackle





Acknowledgments

Northeast Illinois Invasive Plant Partnership

Cathy McGlynn, Coordinator

Minnesota Sea Grant/Great Lakes Restoration Initiative

IL Department of Natural Resources

Kevin Irons, ANS Coordinator

Assistant Coordinators, Summer 2011

- Elsa Holden
- Valbona Kokoshi

Volunteer, Summer 2011

Lynn Buchmeyer, VLMP (IL)







Questions?

